|  |  |  |  |
| --- | --- | --- | --- |
| **Scoring Guide – Final Web Site** | **372 / 400 (450)** | **Name** | **Nate Contini** |
| **STLCC – IS 142 Web Development I** | | **Date** | **12/15/2019** |

**Presentation – 95 / 100 points possible**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Due Date** | **20**  Presentation ready at the  beginning of assigned class | **14**  Presentation given but not ready at beginning of assigned class | **7**  Presentation provided after the end of assigned class | **0**  No presentation or submitted after 48 hours late |
| **Presentation Organization and Implementation** | **9**  Appropriateness  Presentation is “college” appropriate and demonstrates attainment of  course learning objectives | **6**  One or two errors or issues with not appropriate academic level of presentation | **3**  Three or four errors or issues with not appropriate academic level of presentation | **0**  Five or more errors or issues with not appropriate academic level of presentation |
|  | **9**  Accuracy  Zero errors in presentation | **6**  One or two errors in presentation | **3**  Three or four errors in presentation | **0**  Five or more errors in presentation |
|  | **9**  Thoroughness  Presentation sufficiently covered the web site and the assigned topics | **6**  Presentation missing one or two important topics | **3**  Presentation missing three or four important topics | **0**  Presentation missing five or more important topics |
|  | **9**  Sequence  Presentation covers the required content in a clear and organized manner | **6**  One or two errors or issues with sequence or organization of presentation | **3**  Three or four errors or issues with sequence or organization of presentation | **0**  Five or more errors or issues with sequence or organization of presentation |
| **Site Planning** | **9**  Thorough explanation of the web site’s target audience, site purpose, basic use, and introduction to the site | **6**  Missing explanation of one of the web site’s target audience, site purpose, basic use, or introduction to the site | **3**  Missing explanation of two of the web site’s target audience, site purpose, basic use, or introduction to the site | **0**  No explanation of target audience, site purpose, basic use, or introduction to site |
| **Site Designing** | **9**  Thorough explanation of site design and development which may include a wireframe, site map, vital images, color choices, vital multimedia, and footer content | **6**  Missing explanation of one of site design and development concepts which may include a wireframe, site map, vital images, color choices, vital multimedia, and footer content | **3**  of site design and development which may include a wireframe, site map, vital images, color choices, vital multimedia, and footer content | **0**  No explanation of site design and development which may include a wireframe, site map, vital images, color choices, vital multimedia, and footer content |
| **Site Coding** | **9**  Thorough explanation of validated html, css, and JavaScript, ease of navigation, browser compatibility, and screen-size responsiveness | **6**  Missing explanation of one of validated html, css, and JavaScript, ease of navigation, browser compatibility, and screen-size responsiveness | **3**  Missing explanation of two of validated html, css, and JavaScript, ease of navigation, browser compatibility, and screen-size responsiveness | **0**  No explanation demonstrating validated html, css, and JavaScript, ease of navigation, browser compatibility, and screen-size responsiveness |
| **Accessibility** | **9**  THREE examples of design or coding choices implemented to specifically adhere to accessibility guidelines | **6**  Two examples of design or coding choices implemented to specifically adhere to accessibility guidelines | **3**  One example of design or coding choices implemented to specifically adhere to accessibility guidelines | **0**  Zero examples of design or coding choices implemented to specifically adhere to accessibility guidelines |
| **Site Launch** | **9**  Thorough demonstration of the usability and real-life experiences of browsing the web site | **6**  Some usability demonstrated, but could have been better | **3**  Missing information or unclear demonstration of site usability | **0**  No or poor demonstration of site usability |

**Administrative - Required**

To earn points for the final web site the following items MUST happen by the final due date and time:

1. Upload to Server Using FTP - All files for grading must be uploaded to the assigned server using ftp (FileZilla or Dreamweaver)
2. Blackboard link to URL – Include the URL of the site using Blackboard assignment submission. If student has a personal server they should provide a link to the website as an assignment submission in Blackboard.
3. Self-Evaluation – Students must submit a completed self-evaluation either in-person or using Blackboard assignment submission.

**Evaluation of Site**

**Required – 208 / 200 points (maximum of 230)**

| **Points Earned** | **Notes – Who, What, Where, When, Why should teacher give you full credit for this item?** | **10** | **6** | **0** |
| --- | --- | --- | --- | --- |
| **Dreamweaver** develop and edit a website using current production tools | Notes – All files were written using Dreamweaver (my preferred go to now lol) | **10**  Clear evidence provided that student used Dreamweaver | **6**  d | **0**  No evidence of using Adobe Dreamweaver or other advanced tool |
| **Navigation - Primary**  incorporate user-friendly primary and secondary navigation | Notes – Have a nav bar at the top of the page | **10**  D | **6**  d | **0**  Two or more errors or missing items |
| **Navigation – Secondary**  incorporate user-friendly primary and secondary navigation | Notes – nave and links in the footer as well | **10**  D | **6**  d | **0**  Two or more errors or missing items |
| **Color** | Notes – To keep in the theme of the movie, it the colors are mainly earth tones, with an ivery for the majority of the text | **10**  D | **6**  One questionable color choice or lack of color changes | **0**  Two or more questionable color choices |
| **Images – Consistent**  incorporate graphics(images), video, and/or audio files in a website | Notes – Images in the background are thematic, and all other photos fit the theme of the content | **10**  At least one image appears on most pages in same location | **6**  At least one image appears on some pages in same location | **0**  No images appear on most pages in same location |
| **Images – Individual**  incorporate graphics(images), video, and/or audio files in a website | Notes – gallery page has multiple images, as does other pages. | **10**  D | **6**  d | **0**  d |
| **Accessibility - Color** | Notes – Put lighter color text on darker backgrounds, and vica versa | **10**  Color choices adhere to all accessibility guidelines related to color | **6**  Color choices are good, but may not meet accessibility guidelines | **0**  At least one color accessibility guideline is obviously violated |
| **Accessibility - Images** | Notes – Images have alts, and names | **10**  Image choices and implementation adhere to all accessibility guidelines related to images including semantics and meaningful alt attributes | **6**  Image choices and implementation are good, but may not meet all accessibility guidelines related to images including semantics and meaningful alt attributes | **0**  At least one image choice or alt attribute obviously does not meet all accessibility guidelines |
| **Accessibility - Video** | Notes – background video needs no accessibility, as it is flavor. Trailer is an embed from Youtube, and has accessibility from there. | **10**  Video choices and implementation adhere to all accessibility guidelines related to videos including captioning and text transcript | **6**  Video choices and implementation are good, but may not meet all accessibility guidelines including, but not limited to missing captioning or text transcript | **0**  At least one video choice or implementation obviously does not meet all accessibility guidelines |
| **Accessibility - Audio** | Notes – Audio from video has subtitle capabilities | **10**  D | **6**  d | **0**  d |
| **Accessibility - Table** | Notes – This site does not contain a table | **10**  D | **6**  d | **0**  d |
| **Accessibility - Other** | Notes – Cast & Crew is a list page | **10**  D | **6**  d | **0**  D |
| **Style Guide** | Notes – No official one, but all coding follows the same indenting | **10**  D | **6**  d | **0**  d |
| **Browser – Safari**  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Browser – Chrome**  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Browser – Firefox**  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Browser – Edge**  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Responsive Design -** Mobile (max-width: 479px)  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Responsive Design -** Desktop (min-width: 1024px)  develop website designs that allow for various display devices and browsers | Notes – tested and working properly | **10**  D | **6**  d | **0**  d |
| **Dynamic Other 1**  incorporate a dynamic content feature in a website | Notes – background assets change sizes with the responsive design. As does the gallery slider | **10**  D | **6**  d | **0**  d |
| **Search Engine Optimization** | Notes – Meat tag with title applies to eacvh page | **10**  D | **6**  d | **0**  d |
| **Search Engine – Internal**  incorporate a search engine in a website | Notes – There is a search bar tat the bottom, and it is linked with the page | **10**  D | **6**  d | **0**  d |
| **Form – Basic**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – Form on the donation page, but was unable to connect a database to github | **10**  D | **6**  d | **0**  D |

**Additional – 69 / 100 points (maximum of 120)**

| **Points Earned** | **Notes – Who, What, Where, When, Why should teacher give you full credit for this item?** | **5** | **3** | **0** |
| --- | --- | --- | --- | --- |
| **XD**  Wireframe | Notes – There is a wireframe. I am including it in the zip file. Created using XD | **5**  D | **3**  d | **0**  No evidence of using Adobe XD or other advanced wireframe or design tool |
| **Images – Self Created 1**  incorporate graphics(images), video, and/or audio files in a website | Notes – All images in the gallery were originally created | **5**  D | **3**  d | **0**  d |
| **Images – Self Created 2**  incorporate graphics(images), video, and/or audio files in a website | Notes – Logo in nave bar was original creation | **5**  D | **3**  d | **0**  d |
| **Video**  incorporate graphics(images), video, and/or audio files in a website | Notes – background video was original creation | **5**  D | **3**  d | **0**  d |
| **Video – iframe**  incorporate graphics(images), video, and/or audio files in a website | Notes – Trailer page has an embed video from YouTube. It uses the Iframe tag. | **5**  D | **3**  d | **0**  d |
| **Video – Self Created 1**  incorporate graphics(images), video, and/or audio files in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Video – Self Created 2**  incorporate graphics(images), video, and/or audio files in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Audio**  incorporate graphics(images), video, and/or audio files in a website | Notes – No additional audio | **5**  D | **3**  d | **0**  d |
| **Audio – Self Created 1**  incorporate graphics(images), video, and/or audio files in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Audio – Self Created 2**  incorporate graphics(images), video, and/or audio files in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Table 1** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Table 2** |  |  |  |  |
| **Responsive Design -** Tablet Small and Medium (max-width: 767px)  develop website designs that allow for various display devices and browsers | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Responsive Design -** Tablet Large (max-width: 1021px)  develop website designs that allow for various display devices and browsers | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **JavaScript 1**  incorporate a dynamic content feature in a website | Notes – Use of a image slider | **5**  D | **3**  d | **0**  d |
| **JavaScript 2** incorporate a dynamic content feature in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **jQuery 1**  incorporate a dynamic content feature in a website | Notes – 3.3.1 | **5**  D | **3**  d | **0**  d |
| **jQuery 2** incorporate a dynamic content feature in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Canvas**  incorporate a dynamic content feature in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Touch Interaction**  incorporate a dynamic content feature in a website | Notes – The gallery slider is touch interactive | **5**  D | **3**  d | **0**  d |
| **Dynamic Other 2**  incorporate a dynamic content feature in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Dynamic Other 3** incorporate a dynamic content feature in a website | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Form – Full HTML5**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **Form – Advanced**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – the from is present, but the connection is not working | **5**  D | **3**  d | **0**  d |
| **PHP – Basic**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – There is a PHP file, but despite it looking correct I could not get it to work. | **5**  D | **3**  d | **0**  d |
| **PHP – Advanced**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **ASP – Basic**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |
| **ASP – Advanced**  design front-end (browser-side) applications for data collection and retrieval over the Web | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  D | **3**  d | **0**  d |

**Additional Points Possible**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Professionalism** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Thoroughness** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Above and Beyond** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Git** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Content Management System** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Other Advanced 1** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |
| **Other Advanced 2** | Notes – Who, What, Where, When, Why should teacher give you full credit for this item? | **5**  d | **3**  d | **0**  d |